



Immutable Trust

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Archaeology & Historical Data Products Created By Private Sector

Irreplaceable artefacts and private data sought by government. Cost donated, leased or traded to government for Net Bankable Value.



Valuation Opportunity: Private citizens, societies, and companies cannot afford to work for free. Governments ("Gov") and their universities tend to believe they are entitled to whatever private intellectual property they want without paying for it. This includes hard-to-replicate data from archaeology and historical research; and control over artifacts that produce net realizable value and economic value-add. For example: increased Cultural Tourism visits.

Data as an Cultural Assets Tax Credit Donation: When Gov shows it values the data but does not assign monetizable value, could National Tax Authority determine whether Data donated to Government will result in Net Credit Value (NCV^{data}) for use for other purposes? Would the method incentivize all Governments to *create the incentive that private donors need* to cover the cost to donate, in trade for bankable value?

NCV^{data} = Net Future Economic Value [FEV^{net}] (less) Net Market Value [MV^{net}] (less) [Cost of Goods Sold + Expenses + Royalties + Taxes]

MV^{net} = Appraised Value (less) Disposition Value
(See: draft chart of accounts, p.2.)

Example A: Non-Profit Society: A non-profit caving club has entered into an agreement to share volunteer-collected data with Government; and Government has declared that there is value in the data.

- *Asset:* Stakeholder incentives to obtain value of irreplaceable data and services sought by Government.
- NCV^{data} scenario pitch by Society: proposing that its NCV^{data} = ~C\$768 million. Does not include future years.
- *Data + NCV^{data} :* Proposing we trade NCV^{data} to Government for net tax credit compensation.

Example B: Horne Lake Trail maps [\[link\]](#): A recent success was to discover two historic 19th century maps, a lost portrait and other data fruitlessly sought by Gov, indigenous nations, and landowners for 110+ years. Gov demonstrates that it values the data: by searching for 110+yr; publicly acknowledging its inability to find the data; changing aboriginal and private real property agreements to reflect circumstances arising from that inability; and declaring public interest by exerting social pressure on the discoverer to expend private labour time to develop and transfer data assets to GOV. It inexplicably wants private citizen to "donate" time value for free. Citizen's expense range forecast = ~\$80-350,000.

- *Asset #1:* Irreplaceable data sought by all levels of Government.
- NCV^{data} : Financial incentive to trade NCV for historical research to obtain economic value-add (ex. Tourism).
- *Data + NCV^{data} :* Traded to Non-Profit Society, for the Society and the Donor's tax arranging purposes.

Example C: Historical and Archaeological Treasures: The Province of Nova Scotia has 10,000 shipwrecks, but rarely issues search permits and refuses even to permit professionalized artifact recovery. A site of interest is the [Auguste](#), wrecked 1761 whilst carrying exiles to France; a party led by Charles-René Dejordy de Villebon, Louis-Joseph Gaultier de La Vérendrye, and Louis and Luc de la Corne. It was excavated by Parks Canada; thus we have added the surviving artefacts to the national patrimony. But there are too many wrecks for the Crown to excavate alone. What could happen when communities and private salvors partner to sensitively recover marine archaeological heritage?

- *Asset #1:* Revenue incentive to permit professional archaeological inspection and recover.
- NCV^{data} : Private incentive to recover archaeological sites for the public estate and value-add (ex. cultural tourism).
- *Data + artifacts + NCV^{data} :* Arrangements between Crown, other government claimants, salvors, certified auction houses, and investors.
- Human remains treated respectfully. Artifacts remain with the local community and Government and/or divided amongst the parties.
- Priceless treasures remain with the local community and Government as patrimony, for division and display among museums.

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ORIGINATOR: DAVID HUER, VANCOUVER, CANADA		4/23/2017		
ACCOUNT	DESCRIPTION			
Sales	Economic Impact Value (Gross Income less COGS)			
Future Value	of Data (Development, Discovery, Aspects of Value)			
	Economic Value			
	Property Value (Assessed & Market)			
	Direct & Indirect Visitor Value			
	Net Economic Impact Value		\$x.00	
	[plus] Market Value [ie. "A" less "B"]			
	"A" - Appraised Value of Economic Basket of Sample Artifacts			
	"B" - Actual Value at Time of Disposition			
	Net Market Value		\$x.00	
		Net Sales Value	1.0000	100%
Cost of Goods Sold	Professional quality Investigation			
	Research			
	Preliminary			
	Site Narrowing Research			
	Net COGS		0.4000	40%
Gross Income			0.4000	
less Expenses				
Operating				
Other Expenses				
	Net Expenses		0.3000	30%
Taxes & Royalties	Canada Division Royalties			
Royalties (Province)	10%			
Royalties (Federal)	0%			
	Net Royalties		0.0300	
Taxes	International Division Taxes			
Using Transfer Rights	4.4%			
	Net Taxes		0.0132	
	Net Taxes & Royalties		0.0432	
	Income less Expenses, Royalties & Taxes		0.0568	
Tax Credits				
Tax Credits (Province)	25%			
Tax Credits (Federal)	5%			
	Net Tax Credits		0.0900	
Net Income		Net Income	<u>(0.0332)</u>	

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