



Immutable Trust

Trust is the True Currency. Our mission is to organize
and make the world's transactions universally trustworthy.



Rethinking the Fundamental Nature & Value of Data to Monetize It

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The 'Six Phase State' Taxonomy of Monetizable Data

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Produces Six Phases of Monetized Data Value

Creating a Data Asset Involves Six (6) Phase States:

- State A** Wild: Uncollected data exists in a "wild" state; when collected it is "raw" data.
- State B** Raw Data must be collected, and must occur to produce data sets for analysis.
- State C** Dollar Value of Services (collating, analyzing, reporting to convert to utility).
- State D** Converted Value = net result of conversion from a wild state to a utility state.
- State E** Utility Value = Dollar Value assigned by society for buy/sell trading purposes.
- State F** Tax Credit Value = Dollar Value assigned by tax authorities.

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